

# **OZEE MARKETS BOOKING MANAGER**

User Guide to Set-up your Markets for Online Booking



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### 1.INTRODUCTION

As a market organiser you will find Ozee Markets Booking Manager much easier and straight-forward to use with all the necessary features and functionality.

Ozee Markets Booking Manager helps you save time by eliminating the burden of paperwork and creates an organised markets management and booking confirmation system.

### 2. GLOSSARY

- **A. Market Organiser**: They are the managers and administrators for the markets, who rent out stall locations, enforce rules, manage payments and keep records.
- **B. Stall Holders:** Business and vendors who are looking for a market stall to sell their products.
- **C. Verification Code:** This is sent to you to confirm your contact details during registration.
- **D**. **Markets**: These are markets uploaded and managed by the market organisers
- **E.Real-time availability**: you can distinguish the stall availability by a color indicator



**F. Market Map**: this is the layout of the market to check the availability of stalls in the market.

### 3. MARKET INTRODUCTION

Ozee Markets Booking Manager will manage all your market and stallholder data. This application automates all aspects of market stall management from stall availability, descriptions, booked stalls, stall pricing, stall bookings, payments and schedules. Market stall bookings can be managed and reported including booking listings to check at your markets.

Note: Please Login and set-up your market through the desktop version of <a href="https://www.ozeemarkets.com.au">https://www.ozeemarkets.com.au</a> for a better experience.

Step 1: Visit Ozee Markets Booking Manager at

https://www.ozeemarkets.com.au

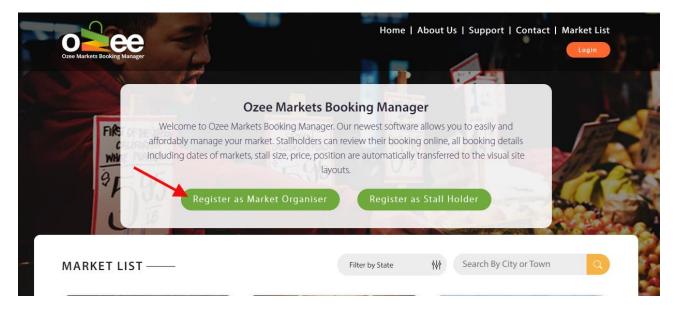
Step 2: Proceed to 3.1 New Registration if you are a new organiser. Or skip to 3.2 if you are already registered.



# 3.1 New Registration

Step 1: The website will open in your browser and you will see the options for registering as either a:

- Market Organiser Manages and organises the market event days
- Stall Holder–Books a stall as a vendor to sell products in the markets

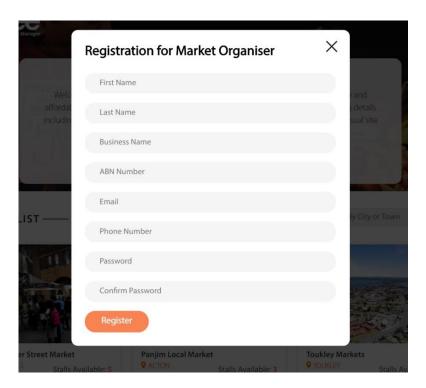


Step 2: Click Register as a Market Organiser

Step 3: Please complete the form with your personal information like first name, last name, business name, ABN number, email address, phone number, and to set-up your password.



[Note: All information on the form is mandatory except for the Business Name and ABN Number which you can add this later if this information is not yet available].



Please note the web form uses Google reCAPTCHAv3 against SPAM submissions bots.

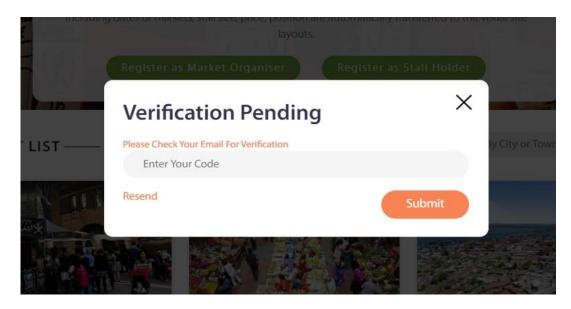
 All information on the registration form is mandatory except for the Business Name and ABN Number.

You can update this information later.

Step 4: Once the registration form is complete, click Register.



Step 5: You will see the below image pop-up on your screen asking for verification code.



Step 6: Go to your email inbox and wait for your Market Organiser registration email and Verification Code Email with your code.





Step 7: Once you have received your Verification Code Email, the message will look like this below:



Step 8: Now enter the verification code and Click Submit.

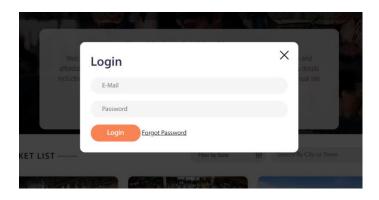
Step 9: Now you are ready to use the system! You will be presented with a login screen

### 3.2 Login

Step 1: Now that you have registered as a market organiser on the system, please login to your account using your registered email and password.

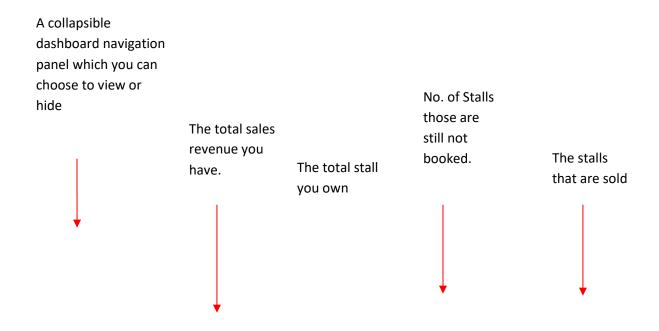
Step 2: And click Login.



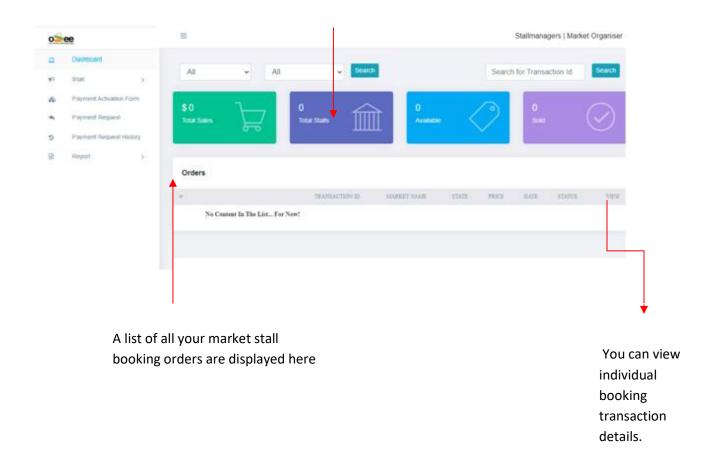


# 4. INTERFACE

This is the screen that will be displayed after you are logged in.







**Total sales:** The total sales revenue you accumulated for the period.

**Total stalls:** The total stalls you have for the market/s for the scheduled future.

For Example: When you have a Stall # 1 open for two different weekend dates, the number of stalls reported is counted as two.

**Available:** The number of stalls still available for booking.



For Example: When you have a stall open for two different dates, and the stall on the first date is sold or the date has passed; the available stall will be one.

#### Available stalls = Total stalls - Sold stalls

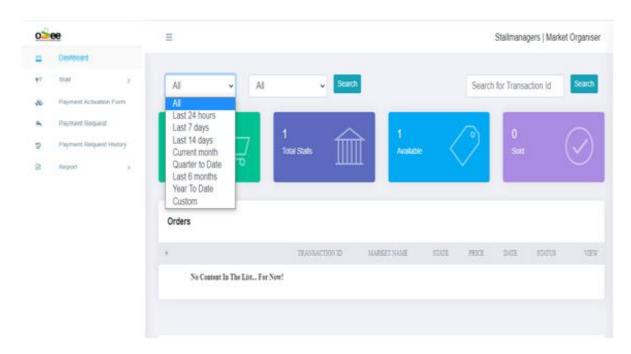
**Sold**: The number of stalls that have been booked and paid online.

Once your have your orders, They will be displayed under the orders list and you can view them either by

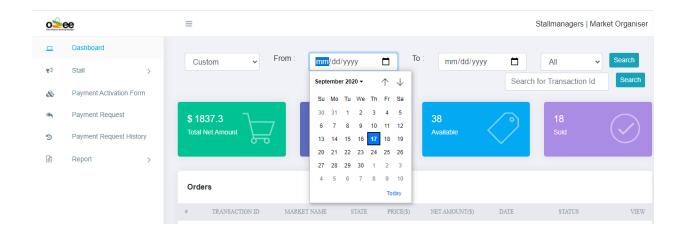
- Filter by time period: This will Show you only the orders that were placed in that specific time frame.
- Filter by Market name (If you are managing multiple markets)
- Search with the booking transaction ID







You can Filter for a defined date range by choosing Custom.

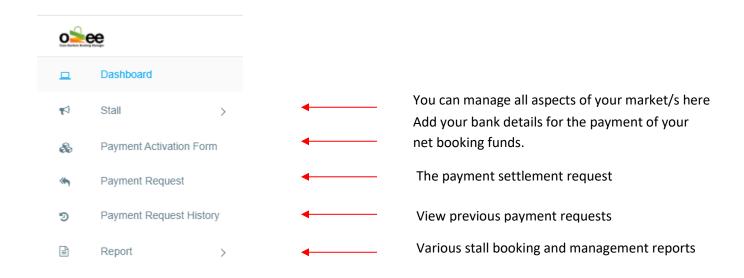


Select a start date and an end date from the calender and hit Search.

### **Dashboard**



This is the collapsible dashboard which you can choose to view or hide from where you have access to all the management sections.



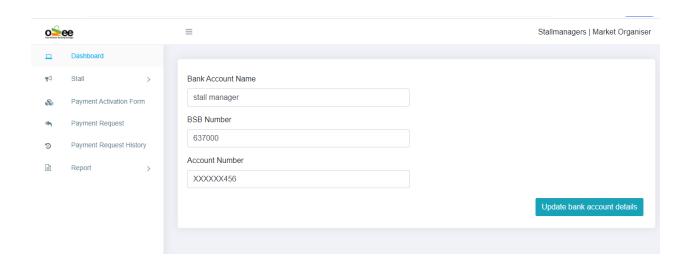


# 5. FOLLOW THESE STEPS TO SET UP YOUR MARKET/S

The first step to adding your market is to set your payment activation form.

### **5.1 Payment Activation**

Step 1: Click Payment Activation Form on your left Dashboard navigation panel. The following web form will be displayed.



Step 2: Enter your bank account name, BSB number and Account number. Note we use PIN Payments (<a href="https://pinpayments.com/">https://pinpayments.com/</a>) to securely transfer your net accumulated stall booking funds collected in your behalf to your designated bank settlement account upon your payment request. To ensure the highest level of security in the process

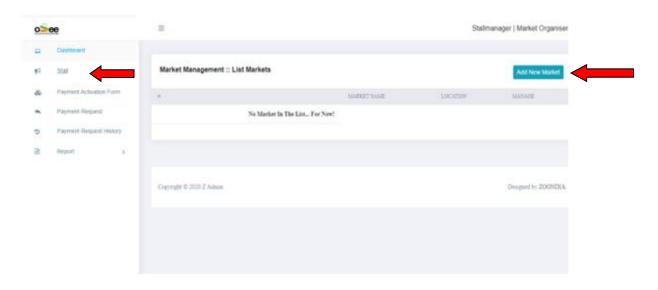


PIN Payments will contact you for Identify Verification on your first request for payment. Subsequent payments will be processed as normal.

Step 3: Click Update Bank Account Details.

## 5.2 Next set-up your Market

Step 1: On the dashboard on the left side. Click on Stall > Manage Market.



Step 2: Click Add New Market

Step 3: You will now see this web form on your screen. You can now add the

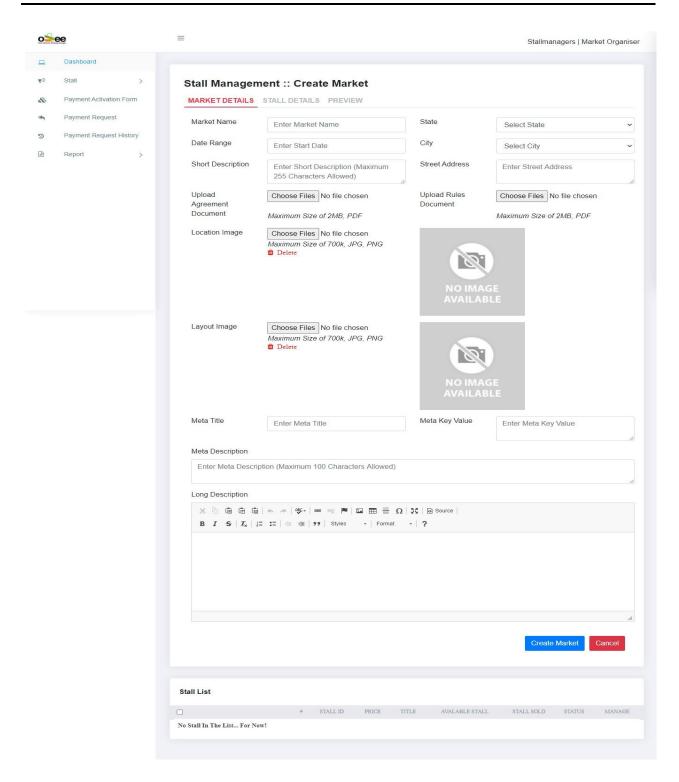


- Market Name The market name you use in promoting this market venue
- **Date Range** The date range indicates the dates when your market will be operating. For example, you might select every Saturday or every 4<sup>th</sup>Sunday of the month.
- Select the State and City/Town from the dropdown for the location of your market
- Street Address provide a street address for the market venue location
- **Meta Title** This title is essential for your market listing in search engine results.
- **Meta Description** This is the description that will show up in the search engine results.
- Meta Key Value Input your unique value statement that will attract stall holders and the public to your market. The information you provide for the Meta Title, Meta Description and Meta Key Value helps your potential customers find your market while searching on the Internet.
- **Short Description** When a web visitor selects your market, this brief description of your market is displayed.



• Long Description – This is the detailed description of your market which will be displayed on your market profile page. Remember to include all important details for potential Stall Holders and the public.







Step 4: At this stage, you will now add the images needed to publish your market for online stall booking.

Step 5: Add a promotional image, make sure it is a good picture of your market in either jpg or png image file format for viewers and interested stall holders. Please ensure that your photo image of your market has a file size of not more than 700kb.

Step 6: Click on Choose Files to upload the market image. It will be used for your market profile page and for the Market Listing.

Make sure it reflects a promotional image you would like viewers to see of your market. You can choose a web-ready image previously saved in your computer to upload.

Step 7: Next add an image for your market stall layout in either jpg or png image file format. Please ensure that your market stall layout image has a file size of not more than 700kbin either jpg or png image file format. The layout image is used for selecting and booking stalls within your market.



Step 8: Click on Choose Files to upload the market stall layout. You can select a web-ready image previously saved in your computer.

Step 9: Upload the Market Agreement document with your local council or property owner to allow the operation of your market in the defined location. This document will be used by Ozee Market Administration to approve the listing of your market ready to accept and process Stall Holder bookings online.

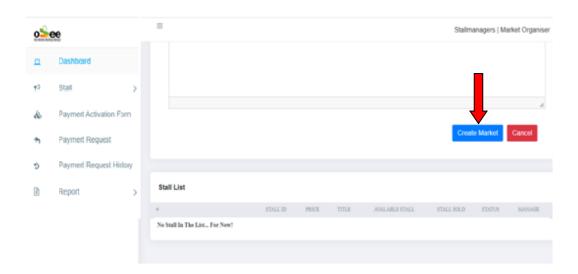
Step 10: Click on Choose Files to upload.

Step 11: Upload your Market Rules & Regulations Document that you want all your stall holders to read and agree to follow while they operate their stall in your market.

Step 12: Click on Choose Files to upload.

Step 13: When all the required details on the web form are complete, Click Create Market.





The Ozee Markets Booking Manager will build the market functions to allow you to complete the set-up of your stall information and pricing.

The next steps are to add stall booking details.

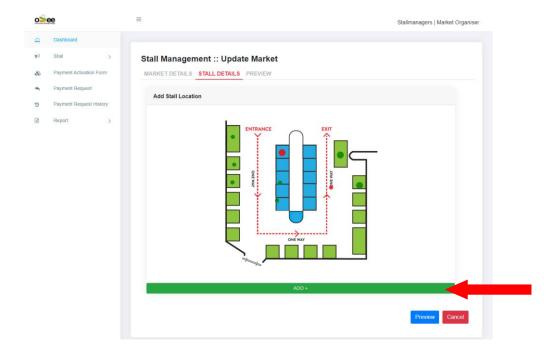
# 5.3 Create or Assign Stall Details

You will see the Market Stall layout image you previously uploaded on your screen. If you had previously logged out of the booking system, you could return to the map layout to add more stall details by Clicking on the *Stall Details* tab.



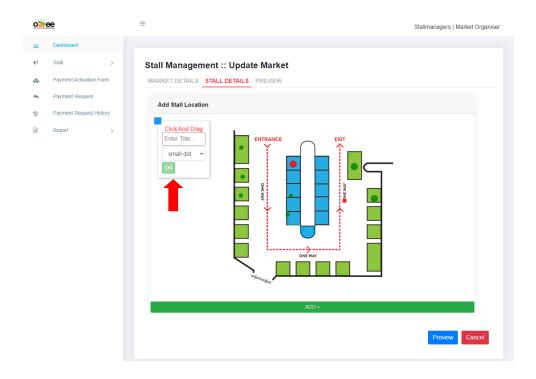
Step 1: To add stall details, Click on ADD+ on the green bar below.





Now, you will see a small pop up on the image you uploaded.





Note: Please set-up your market stalls using the desktop version of <a href="https://www.ozeemarkets.com.au">https://www.ozeemarkets.com.au</a> for a better and more precise experience and avoid using mobile device for these steps.

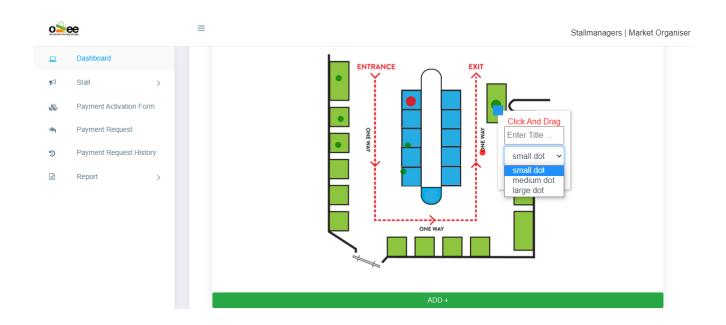




Step 2: Enter the stall title/number (i.e. Stall # 1) and the size of the stall dot for the layout (not the actual stall size) as small dot, medium dot or large dot.

Note: This will be used to display the size of the stall dots in the layout image.

Step 3: Now *Click and Drag* by the blue square of the pop-up and place it upon your desired stall layout location. Use the blue square as the marker to drop the stall dot exactly over the stall location on the map layout.

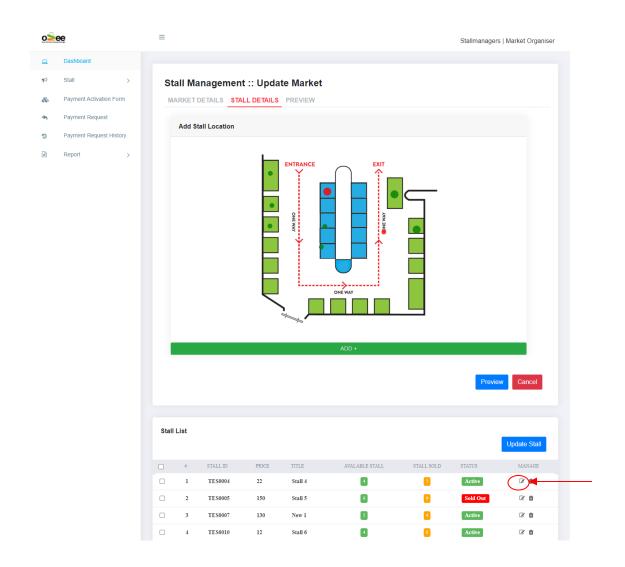


Step 4: Click OK. You may add more stall titles by repeating steps 1 to 4



You can now see the stall list at the end of the page.

Now you need to set the price, stall description and categories for your market stalls.



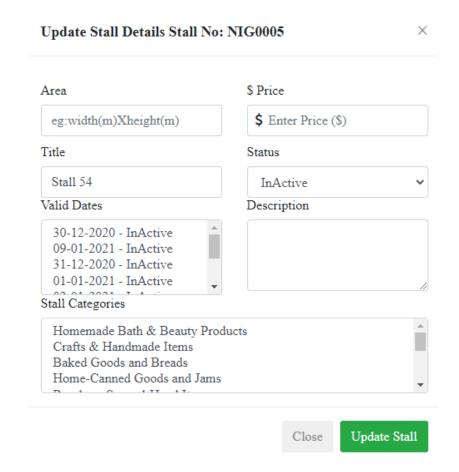
Step 5: Click Update Stall

The newly added stall will show up in the stall list.



### Step 6: Click on the edit Icon under Manage

You will see an 'Update Stall Details' information form pop-up on your screen.



Step 7: In the area box, enter the physical size dimensions for your stall area in meters (i.e. 2x2 metres).

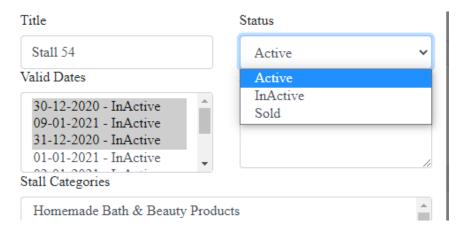
Step 8: Enter the booking rate or price for the stall.



Step 9: Select the valid dates for the stall. This will be the market dates that this stall will be available for booking.

Step 10: Provide a short description. This will be helpful for the user to find about specifics about the stall location.

Step 11: Select an 'Active' Status from the dropdown. This will indicate that the stall is available in the market for booking and payment processing. Leave the status as 'Inactive' for the dates that you may have a reservation for that stall position from one of your Stall Holders. If you have prearrangements and received payments for the stall, change the Status to 'Sold' for the appropriate paid or sold market dates.



Step 12: Select the category or categories of the product/s that you will allow to be sold in that stall position.

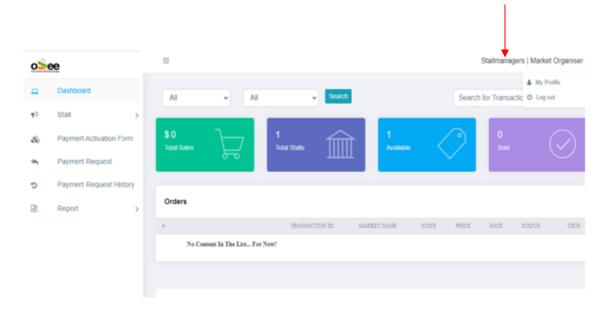
Step 13: Click Update Stall.



# 6. MANAGE YOUR PROFILE

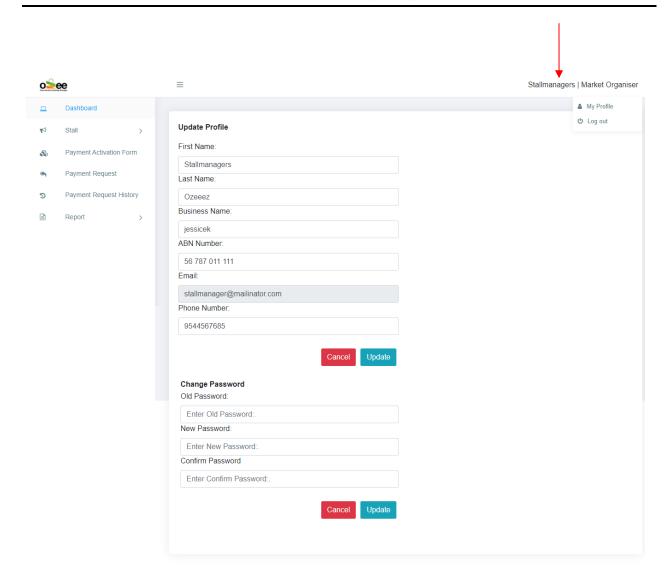
You can edit your profile details anytime you want from the dashboard itself.

Step 1: Click on your username from the dashboard.



- Step 2: Click My Profile. And you will see this page on your screen.
- Step 3: Enter your changes to your profile details and click Update.





Step 4: You can change and update your password with a new password and click update.

